




# Stephani Nardulli

Sr. UI/UX Product Designer

With over 8 years of experience delivering high-impact functional designs. I advocate for the user, leveraging data (qualitative & quantitative) to develop creative solutions that serve both user and business goals.

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## Education

### University of Central Florida

August 2015 | Orlando, FL

BFA Graphic Design

BA Digital Media - Web Design

### Valencia College

May 2011 | Orlando, FL

Associate in Arts - General Studies

## Skills

### Tools

Figma

Sketch

Miro

Adobe XD, PS, AI, ID

Familiarity with HTML & CSS

### Methodology

UI/UX Design

Design Thinking

Wireframing

Prototyping

Design System Design

User Research

A/B Testing

Usability Testing

## Experience

### Sr. UX Product Designer at QVC (Contract)

Jan. 2022 - June 2023 | Remote

Lead designer on the "Content Discovery Squad" for the QVC+HSN+ Streaming Application for TV and web. Responsible for designing solutions to allow the user to easily and effortlessly discover interesting/relevant content to watch and shop. Designed for multiple platforms, including AppleTV, Roku, FireTV, and Web in collaboration with other designers, research team, web developers and business stakeholders.

### Freelance Product Designer at EDUrent

Feb. 2020 - Feb. 2021 | Remote

Hired for: Full website and dashboard redesign. Admin Portal redesign. Addition of new features. Collaboration with web developers. In this role I had the opportunity to lead the whole design process from concept to completion.

### Visual Designer at Trazi Ventures

Oct 2018 - Dec. 2020 | Orlando, FL

As the lead designer on the team, I overlooked all UX and UI aspects of the product. Daily tasks included: Research & Analysis, sketching, wireframing, designing high fidelity prototypes, and iterating.

### Freelance Designer at Designs For Health

Jan. 2019 - Aug. 2020 | Remote

Rebrand of product sheets as needed. Design various print and digital materials including booklets, social media posts, and PPT presentations.

### Designer at Jeunesse Global

Nov. 2015 - Sept. 2018 | Orlando, FL

Product branding, event branding, product packaging, email design, web page design for events/products/trips. As part of this award-winning marketing team I worked with multiple brands under the Jeunesse umbrella, always making sure that these stayed cohesive throughout different mediums and campaigns.